

OPPORTUNITY²

REGIONAL LABORSHED AREA



A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

RELEASED
2020

ESTIMATED POPULATION
AGES 18-64

563,011

TOTAL ESTIMATED LABOR FORCE
AGES 18-64

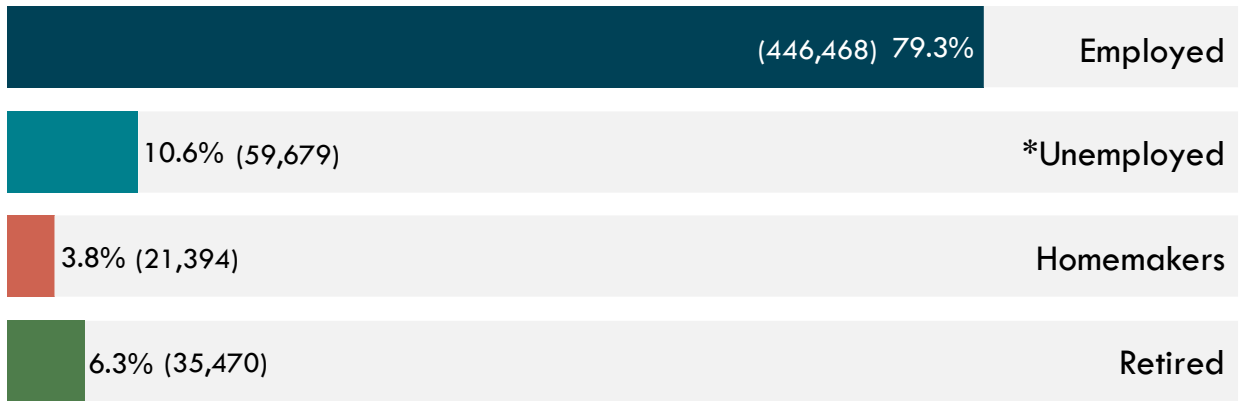
465,725



AREA SHOWN

OPPORTUNITY² LABORSHED ANALYSIS

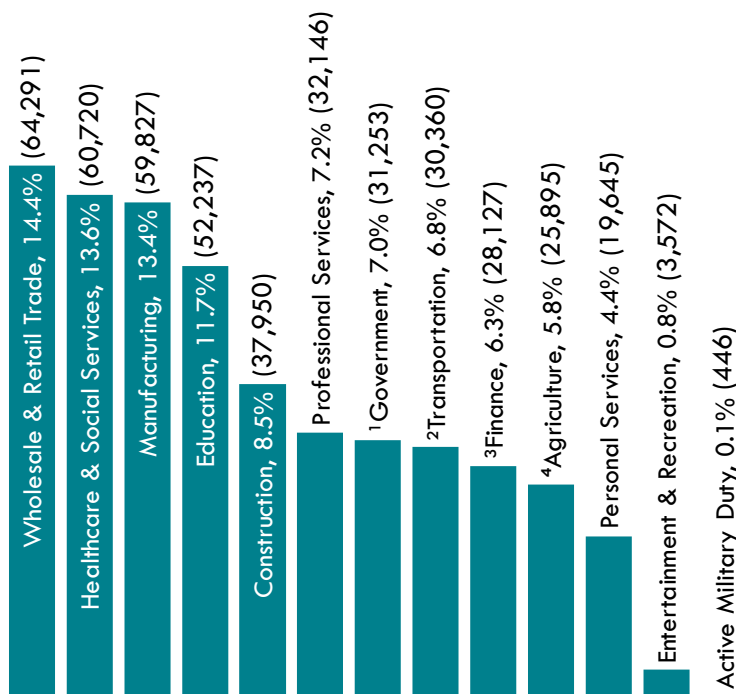
EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Totals may vary due to rounding.

¹Public Administration, Government
³Finance, Insurance, & Real Estate

²Transportation, Communications, & Utilities
⁴Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE

FULL-

	Health/Medical Insurance	83.2%
	Pension/Retirement/401K	77.8%
	Dental Coverage	75.0%
	Paid Holidays	73.5%
	Life Insurance	70.6%
	Vision Coverage	70.0%
	Disability Insurance	64.2%
	Paid Vacation	62.8%
	Paid Time Off	55.0%
	Paid Sick Leave	54.0%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the OPPORTUNITY² Laborshed area.

The employed are currently commuting an average of—

13

miles one-way for an employment opportunity

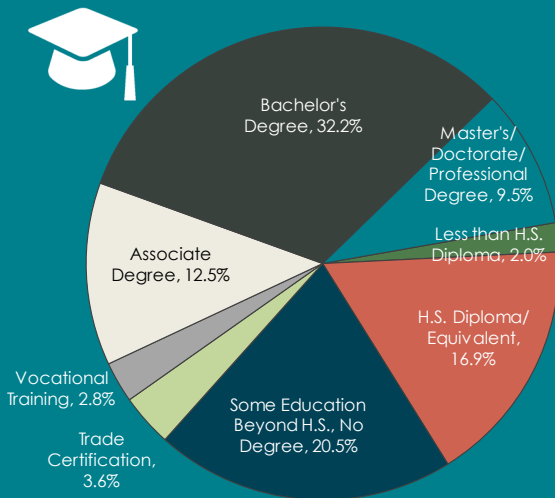
&

18
minutes

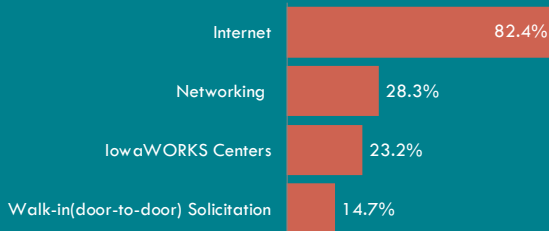
EMPLOYED: LIKELY TO CHANGE

- **23.7%** of employed individuals are likely to change their current employment situation for a new opportunity.
- Current occupational categories:

Professional, Paraprofessional, Technical	30.7%
Production, Construction, Material Moving	22.7%
Managerial	14.1%
Clerical	12.0%
Service	10.4%
Sales	8.5%
Agricultural	1.6%
- Current median wages: \$
 - \$16.00/hour and \$60,000/year
 - \$20.00/hour - attracts 66%
 - \$22.00/hour - attracts 75%
- 81.1% have an education beyond HS



- **30.5%** are actively seeking employment
- Most frequently identified job search resources:



- Top sites:
- Top newspapers:

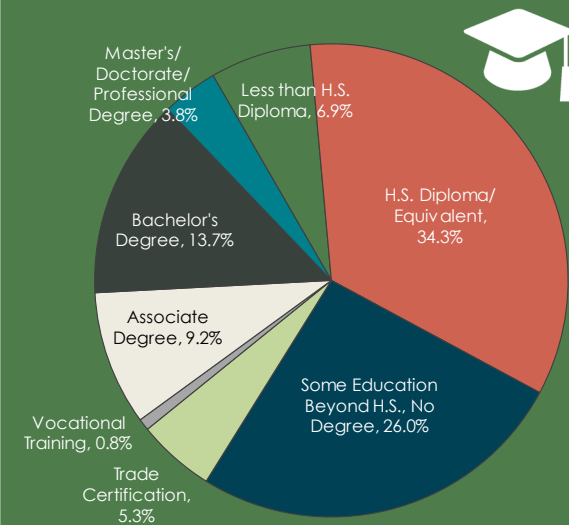


- Commute:
 - Currently commuting an average of **15 miles/20 minutes** (one-way) to work
 - Willing to commute an average of **29 miles/38 minutes** (one-way) to work

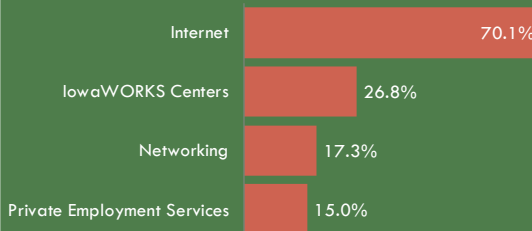
UNEMPLOYED: LIKELY TO ACCEPT

- **59.3%** of unemployed individuals are likely to accept an employment opportunity.
- Former occupational categories:

Production, Construction, Material Moving	31.6%
Professional, Paraprofessional, Technical	21.1%
Clerical	13.2%
Sales	13.2%
Service	12.3%
Managerial	7.9%
Agricultural	0.7%
- Median wages: \$
 - \$12.00/hour - lowest willing to accept
 - \$15.00/hour - attracts 66%
 - \$16.00/hour - attracts 75%
- 58.8% have an education beyond HS



- **58.8%** are actively seeking employment
- Most frequently identified job search resources:



- Top sites:
- Top newspapers:



- Commute:
 - Willing to commute an average of **25 miles/33 minutes** (one-way) to work



This regional analysis is based on aggregated data from the Albia, Bloomfield, Centerville, Chariton, Fairfield, Oskaloosa, Ottumwa, Pella and Sigourney Laborshed studies.

These results are based upon a total of
2,085
completed surveys.

For more data visit:
www.iowalmi.gov/laborshed



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

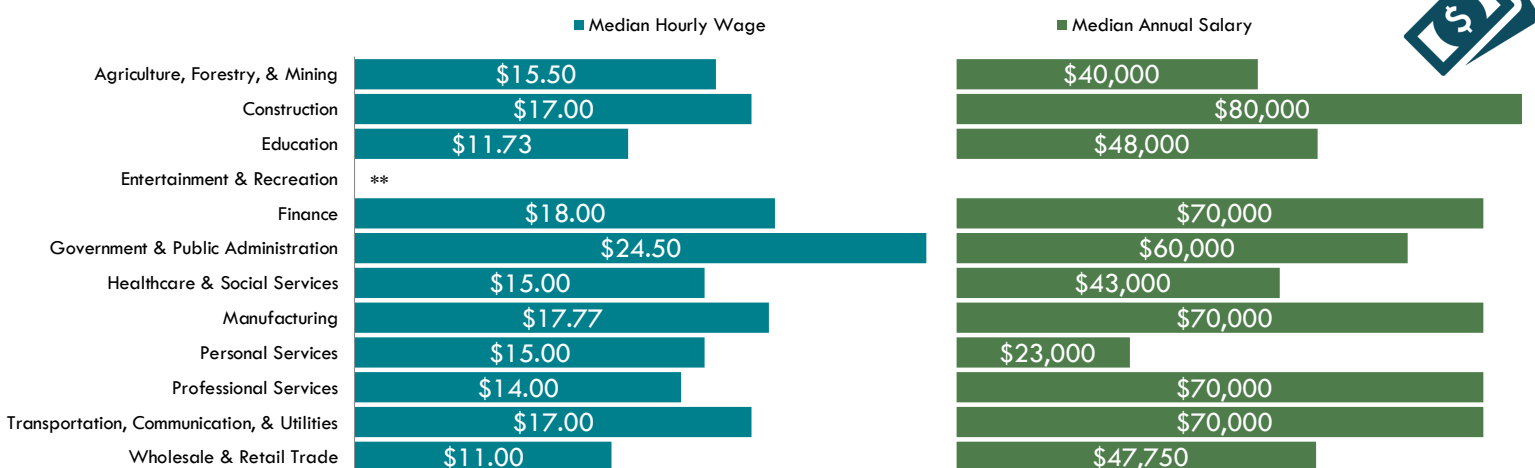
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	58.3%	25.0%	8.3%	8.3%	16.7%
Construction	69.2%	28.2%	12.8%	10.3%	17.9%
Education	88.9%	7.4%	0.0%	5.6%	75.9%
Entertainment & Recreation	88.9%	22.2%	22.2%	11.2%	33.3%
Finance, Insurance, & Real Estate	90.9%	24.2%	6.1%	18.2%	42.4%
Government & Public Administration	96.4%	14.3%	0.0%	14.3%	67.8%
Healthcare & Social Services	87.0%	18.2%	10.4%	18.2%	40.2%
Manufacturing	75.0%	23.8%	2.4%	13.8%	35.0%
Personal Services	62.5%	25.0%	12.5%	18.8%	6.2%
Professional Services	74.3%	20.0%	0.0%	8.6%	45.7%
Transportation, Communication, & Utilities	74.3%	20.0%	5.7%	14.3%	34.3%
Wholesale & Retail Trade	58.6%	24.1%	6.9%	10.3%	17.3%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

Percent Surveyed		Percent Surveyed	
Inadequate Hours	1.3%	Mismatch of Skills	4.6%
Low Income	0.7%	Σ †Total	5.9%

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

IOWA
WORKFORCE
DEVELOPMENT

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economic development

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